

AMAZON FBA COURSE

Module 1. Introduction to Amazon

- Amazon Business models
- Amazon Business potential
- Information needed to create an account (Individual/Professional)
- Account setup

Module 2. Amazon Product

- Research Tools Introduction to product research tools
- Category analysis
- Keyword Analysis
- Product Research techniques

Module 3. Product Hunting

- How to hunt profitable product
- How to apply for higher authority letters and invoices
- Find the branded listing with good Best Sellers Rank
- Finding & Contact Suppliers
- How to get a trade/supplier account
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Module 4. Softwares/Tools

- How to search branded listings
- Learning different tools like Keepa,
- Product's stats analysis through keepa

Module 5. Order Management and Customer Support

- FBM order management
- Shipment Plan
- Customer Support

Module 6. Amazon Cases and Report Handling

- Amazon Cases
- Amazon Reports Handling

Module 7. Cost (Profit Calculation)

- FBA Calculator
- Negotiation with supplier
- Automated Pricing

Module 8. Account Handling

- Manage Seller Central Account
- How to handle reports
- Where to download reports
- How to resolve cases and manage Amazon customer queries
- How to handle Amazon customer support issue